

FINANCE FOR NON-FINANCIAL MANAGERS



ABOUT THE COURSE

This course is designed to enable professionals, especially from functional areas other than finance such as sales, marketing, human resource, research and development, health, production and procurement, to gain a working knowledge of critical financial principles in an easy-to-follow manner, enabling them to make critical business decisions involving cost-savings, budgets, new projects decisions, growth strategies and so on. This course is NOT intended for people with a financial background.

This course is specifically designed for:

- Business Owners
- Non-Financial Executives
- Persons interested in finance who want to enhance their non-finance background with finance knowledge to make profitable decisions
- Entrepreneurs

PROGRAMME STRUCTURE

Unit 1: Basic Introduction to Accounting

Unit 2: The Construction of Financial Statements

Unit 3: Using Accounting Information

ENTRY REQUIREMENT:

- CSEC/IGCSE

COST

Registration: \$3,000

Course Fee: \$40,000



DURATION

20 Hours

Payment to be made in full upon registration

NATIONS

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