



kidsMBA



Forbes.com states that, 'The KidsMBA is one of the five leading global programmes supporting the next generation of entrepreneurs!'

ABOUT THE COURSE

Many kids dream of starting their own business during their teens and in the digital age this is easier to achieve than ever before.

Give your children a great start in their future careers. With the ABE Endorsed KidsMBA they will have fun whilst gaining the confidence to set up in business and develop real-world business skills. At the end of the programme, each child will receive a KidsMBA Certificate of Achievement featuring the branding of ABE.

WHY STUDY THIS COURSE?

This intensive programme aimed at children aged 11-15, is designed to complement and enhance school education with a real-world taster of the life skills, know-how and the aptitude required to run a business or become an entrepreneur. The KidsMBA opens up the concept of self-employment and business management to young people from all walks of life. It's also a great introduction to future business studies.

TOPICS COVERED

This programme consists of 16 modules. The lessons are taught through lecturing, games, role play and discussion.

It is an intensive programme and provides students with a more in-depth introduction to the mind-set and skills needed when starting a business.

The programme covers the following topics:

- Business Ideas and USP
- Business Name and Logo
- Copyright and Patents
- Pricing
- Marketing and Sales
- Customer Service
- Communication and Networking
- Business Structures
- Business Finance
- Contracts & Legal Obligations
- Operational Plan and Personnel
- Budgeting
- Bookkeeping and Tax
- Business Plan and Financials
- Leadership and Corporate Responsibility
- Pitching to Investors at a 'Shark Tank' event.

DURATION

This course runs for 2 hours each week, usually on a Saturday and takes 3-4 months to complete.

COST (GYD)

Registration Fee:	\$ 4,000
ABE Fee:	\$13,000
Nations Tuition Fee:	\$28,000
Total:	\$45,000

There is also the chance to compete for the KidsMBA Star Performer Certificate or trophy.

ABOUT US

The ABE-endorsed kidsMBA is a superb way to differentiate your child's curriculum with a highly desirable added value programme that develops essential skills and know-how for future entrepreneurs.

ABE is an internationally recognised, not-for-profit awarding organisation particularly renowned for high-quality business and management skills development.

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