



#### FOR ASPIRING BUSINESS OWNERS

### ESSENTIAL 21 ST CENTURY LEADERSHIP SKILLS



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# **ABOUT THE COURSE**

This is a valuable short course that can provide you with hands-on skills and knowledge to take those first steps in setting up your new business venture.

## WHY CHOOSE THIS COURSE?

The primary benefit of studying business management is that it can equip entrepreneurs, owners and managers with essential business skills and knowledge. Studying business management can improve a business owner's ability to analyse data, improve financial decisions and make better predictions about the future.

## WHAT WILL I LEARN?

- · Choosing the business that is right for you
- Naming your business
- Legal requirements registering your business
- Marketing and sales
- Customer service
- Business operations
- Financial obligations

COST

\$36,000.00

DURATION

18 Hours

Inhouse Training is available and can be tailored to suit your organisation's training needs.

#### **CERTIFICATION**

Successful learners will be awarded an ABMA certificate of completion. ABMA is an Awarding Organization based in the UK offering OFQUAL Regulated and Professional qualifications in the UK and internationally.

